

February 14, 2018

For Immediate Release

Broadleaf Co., Ltd.

Representative: Kenji Oyama,

Representative Director, President and CEO

(Code No.: 3673 First Section of the Tokyo Stock Exchange)

Contact: Kenichi Yamanaka,

Director, Executive Vice President and COO

(TEL: +81-3-5781-3100)

Notice of Acquisition of Own Shares and Purchase of Own Shares in Tokyo Stock Exchange Trading Network System for Off-Floor Purchase of a Company's Own Shares (ToSTNeT-3)

(Acquisition of Own Shares and Purchase of Own Shares in Tokyo Stock Exchange Trading Network System for Off-Floor Purchase of a Company's Own Shares (ToSTNeT-3) based on the Provisions of the Articles of Incorporation pursuant to the Provisions of Article 459, Paragraph 1 of the Companies Act)

Broadleaf Co., Ltd. ("the Company") announces that at a meeting of the Board of Directors held on February 14, 2018, the Company decided to acquire its own shares and decided on the specific acquisition method pursuant to the provisions of Article 156 of the Companies Act as applied by replacing terms pursuant to the provisions of Article 459, Paragraph 1 of the same Act. Details are as follows.

1. Reasons for acquiring own shares

The Company will acquire its own shares for the purpose of executing the mobilized capital policy and shareholder returns according to changes in the business environment by improving the capital efficiency.

2. Acquisition method

The Company will consign the purchase of its own shares in the Tokyo Stock Exchange Trading Network System for off-floor purchase of a company's own shares (ToSTNeT-3) at 8:45 a.m. on February 15, 2018 at 1,005 yen, the closing price (including the final special quote) today (February 14, 2018) (It will not be changed to other trading systems nor other trading hours). This purchase order will be an order that is limited to this trading time.

3. Details of the acquisition

- (1) Class of shares subject to acquisition Common stock of the Company
- (2) Total number of shares to be acquired 1,000,000 share (maximum)

(Percentage of the total number of shares outstanding (excluding treasury shares): 2.26%)

- (3) Total acquisition price of shares 1,005,000,000 yen (maximum)
- (4) Publication of acquisition result The acquisition result will be published after trading at 8:45 a.m. on February 15, 2018.

(Note 1) The number of shares will not change. Part or all of the shares may not be acquired, depending on the market conditions, etc. (Note 2) The Company will purchase its own shares on the sell orders corresponding to the number of shares to be acquired.

(Reference) Status of treasury shares held as of January 31, 2018

Total number of shares outstanding (excluding treasury shares) 44,277,232 shares

Number of treasury shares 4,671,168 shares